<table>
<thead>
<tr>
<th>DATE</th>
<th>2020 FEATURES</th>
<th>EVENTS*</th>
<th>CLOSE DATE</th>
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</table>
| 6    | • Crain’s Newsmaker of the Year  
• Consumer Electronics Show | Early Close: 12/16 | |
| 13   | • Crain’s Michigan Business: The Coming Cannabis Retail Landscape  
• Thought Leadership: Cannabis 2020 Outlook | 1/2 | 12/19 |
| 20   | • Workforce Trends: Training and Development  
• Special Report  
• Women in Leadership Q&A | 1/9 | |
| 27   | • Health Care  
• Thought Leadership: Innovations in Cancer Care | 1/16 | 1/2 |
| 3    | • Real Estate: Oakland County  
• Thought Leadership: Opportunity Zones | 1/23 | 1/9 |
| 10   | • Crain’s Michigan Business: Grand Rapids | 1/30 | |
| 17   | • Special Report  
• Women in Leadership Q&A | Crain’s Newsmaker of the Year | 2/6 |
| 24   | • Finance: Biggest Deals of the Year 2019 (M&A Report)  
• LIST: Biggest M&A Deals  
• Thought Leadership: Mergers & Acquisitions | 2/13 | 1/30 |
| 2    | • Crain’s Newsmaker of the Year: Post-Event Coverage  
• LIST: Largest Law Firms in SE MI  
• Thought Leadership: Cannabis and Employment Law | 2/20 | 2/6 |
| 9    | • Crain’s Michigan Business: The Thumb | 2/27 | |
| 16   | • Notable Women in Health  
• Special Report  
• Women in Leadership Q&A | 3/5 | |
| 23   | • Coworking Spaces: A Guide  
• LIST: Largest Women-Owned Businesses | 3/12 | |
| 30   | • Family-Owned Business  
• LIST: Largest Family-owned Businesses  
• Thought Leadership: Family Law | 3/19 | 3/5 |

*All event dates are tentative.

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| 6    | • Crain’s Michigan Business: The Upper Peninsula  
      • LIST: Largest Auto Suppliers  
      • LIST: Largest Manufacturers | | 6/25 |
| 13   | • Women in Leadership  
      • Thought Leadership: Labor Law | | 6/18 |
| 20   | • Fast 50  
      • Crain’s Forum  
      • LIST: Fastest-Growing Companies in SE MI  
      • Thought Leadership: Cybersecurity | VIRTUAL EVENT  
5/27-30 Excellence In HR Summit | 7/9 |
| 27   | • Nonprofit Executive Compensation Report  
      • LIST: Largest SE MI Auto Dealers  
      • LIST: Top-Paid Nonprofit CEOs and other executives | VIRTUAL EVENT  
8/14 Cool Places To Work | 7/23 |
| 3    | • Crain’s Michigan Business  
      • What’s Next: Business in the post-COVID world | VIRTUAL EVENT  
8/14 Cool Places To Work | 7/30 |
| 10   | • Crain’s Michigan Business  
      • What’s Next: Business in the post-COVID world | | 7/27 |
| 17   | • Cool Places to Work– Early Close: 7/27  
      • Health Care  
      • Women in Leadership Q&A  
      • Thought Leadership: Talent Attraction and Retention | | 8/6 |
| 24   | • Finance: Wealth Management  
      • Crain’s Forum  
      • LIST: Largest Metro Detroit Employers  
      • Thought Leadership: Wealth Management | | 8/13 |
| 31   | • Workforce Trends: Office Design | | 8/20 |
| 7    | • Crain’s 40 under 40 | | 8/27 |
| 14   | • Notable Women Design  
      • Women in Leadership Q&A | | 9/3 |
| 21   | • Detroit Homecoming Preview  
      • Crain’s Michigan Business | Detroit Homecoming | 9/10 |
| 28   | • Law  
      • Crain’s Forum  
      • LIST: Largest IP Law Firms  
      • Thought Leadership: IP Law | | 9/17 |
| 5    | • Detroit Homecoming Report: The D’s Next Decade  
      • Health Care  
      • LIST: Largest Group Health Care Plans  
      • Thought Leadership: Manufacturing | | 9/24 |
| 12   | • Crain’s Michigan Business: Agribusiness | | 10/1 |
| 19   | • LIST: Comprehensive Multiyear Campaigns  
      • LIST: Largest Nonprofits  
      • LIST: Largest Foundations  
      • LIST: Largest Philanthropic Gifts  
      • Thought Leadership: Corporate Social Responsibility | Crain’s Health Care Leadership Summit & Crain’s Health Care Heroes | 10/9 |
| 26   | • Entrepreneurship/Small Business  
      • 50 Names to Know  
      • Crain’s Forum  
      • Women in Leadership | | 10/16 |
| 2    | • Mobility  
      • Thought Leadership: Healthcare | | 10/22 |
| 9    | • Notable Veterans  
      • Crain’s Michigan Business: Flint  
      • LIST: Largest Veteran-Owned Businesses | | 10/29 |
| 16   | • Law | A Celebration of Crain’s 40 under 40 & 20 in their 20s | 11/5 |
| 23   | • Workforce Trends: Health and Wellness  
      • Crain’s Forum  
      • Women in Leadership Q&A  
      • Thought Leadership: Private Equity | | 11/12 |
| 30   | • Crain’s Best-Managed Nonprofits  
      • LIST: Largest Banks | | 11/19 |
| 7    | • Crain’s Michigan Business | | 11/26 |
| 14   | • Economic Outlook  
      • Women in Leadership Q&A  
      • Crain’s Forum  
      • Thought Leadership: Economic Outlook | | 12/4 |
| 21   | • The Book | | Early Close: 11/27 |
| 28   | • Digital Edition | | |

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